



Meeting Minutes for October 2009

Members Present: Kurt Schodorf, Kevin Otto, Deb Kositske, Frank Talaga, Randy Gallow, Jeff Watt, Bill Randolph, Adam Schaefer Kemps, Mike Kinser, Lynn Lawniczak, Jason, Heather
June 16, 2009 7:00pm @ MASC Complex
Meeting Adjourned at 9:20pm

The meeting was called to order by Kurt. A motion was made to approve the minutes for July. Randy pointed out that the July minutes contained an incorrect total on the cost of the building construction. The first paragraph listed the total cost at \$39,000 so far. The math clearly shows that the total should have been \$29,000 for the total. With that change to the July minutes, the minutes were approved.

General Meeting Topic

Kurt asked that everyone email their topics to be discussed to everyone on the board in advance of the meeting. That way, everyone will have an opportunity to prepare for the discussion.

Kurt started the discussion on when we should hold the club meetings. It was determined that OFF season meetings should start at 7:00pm. IN season meetings should start at 8:30pm.

East Central Report (Bill Randolph)

The district Calendar of events can always be viewed at: <http://www.eastcentralsoccer.org/Events/general.jsp>

Bill emailed a report to the board members.

EC will be holding another strategic planning meeting. They are looking for topics. Because of the new web based scheduling system, EC is requiring every club to send the name, phone #, and email address of the club members attending the Jan 6th meeting to Sue Ann. The meeting will be held at Kimberly HS in the infamous LGI room @ 7pm on Jan 6th. EC stated that we need to have the coach and manager information available for all of the teams going into the schedules. Doris explained to the EC group about the plans to hold a combined recreational tournament with Appleton, Neenah, and Menasha on the weekend of June 19th. Carl pointed out that we should not call it a tournament, otherwise it will need to fall under the state guidelines, require paying the state insurance fees or something. Therefore, it was suggested we call it the "Soccer Weekend" or some such name. This would give our recreational players 10 season games plus our own version of an LCS. I expect our team participation would be much greater with this weekend date than the end of July.

Registration (Kevin Otto)

Kevin passed out his report on the current registration numbers. We currently have 29 recreational and 81 classic registered players. Kevin stated that he needs to know if Jeff Brightwell is going to take his U12 girls team to classic or stay at the recreational level.

Heather asked if we do walk in registrations. Kevin explained we no longer do them because we could not afford it. We spent hundreds of dollars on newspaper advertisements and only received a handful of registrations from multiple sign up sessions.



It was pointed out that we need to get the word out to our parents and players that the recreational season is going to be shorter this year for most players.

Lynn is going to get the registration forms to the schools this week. She will code the forms so that we can track where the registrations are coming from. Lynn will check with Mary Francis on the availability of mailing labels and lists so that we can send the registration forms directly to the students homes.

Tournaments (Deb Kositzke)

Deb explained that we have changed our Referee payment structure for the upcoming season. We also changed how the teams apply to compete in the tournament. We also changed how the teams will see their scores and tournament status. It will all be online now. The dates for the tournament are May 14, 15, and 16. Currently, Tom's is no longer the sponsor. Deb is searching for a new sponsor that will appreciate the marketing our tournament provides them. The new sponsor might be A&W. They have expressed an interest.

Kevin paid the Tournament fee. He did not understand why it was \$495 when it should have been \$395. Kurt is going to take care of it.

Treasurer's Report (Jeff Watt)

The building expansion is currently at \$33,000. Randy stated that the final cost should top out at \$35,000.

Photos (Kurt Schodorf)

Kurt presented a couple of different options. We used Pinnacle last year. There is a \$1 up charge per player to send the photos for the team to the coaches, or \$5 per player to send the photos directly to the player's home. Everyone disliked the sending of the photos to the coaches. We all agreed it was better to send the photos to the club or the parents only. Everyone wants to stay with the current photographer because they are local. Kurt is going to check to see if we can forgo any club profit in exchange for sending the photos to the parents instead.

Fundraising (Della)

Della was not present. Kurt had many different fund raising options to choose from. He pointed out that we need to come up with the Fund Raiser now, so that we time to plan for it. One was a box of pop rocks. Nobody liked that option. The second one was a discount card for multiple businesses. This is the same type of card that the football team sells. The cost was \$18 for each card. A third option presented as a \$10 Pizza Hut discount card. Kevin made a motion to sell the Pizza Hut cards. The motion was seconded by Mike and Lynn. The board voted and the Pizza Hut cards won hands down. The cards cost the parents \$10 each. The club makes \$7 on each card. It was decided that each player needs to see 5 cards. Families with multiple players only need to sell 10 cards total.

Kurt asked about the Hotel Reservation option that we can add to our website. Adam stated he did not like the way it works. Kevin pointed out that it would interfere with what we get from the chamber now. It was decided that we would stay with what we currently have.

New Club Logo (Kurt Schodorf)

Jason passed around the logo that was created by the students at the Appleton High school for free. Lynn made a motion to accept the new logo with the first letter of each word capitalized. The motion was seconded by Frank. During discussion, Kurt amended the motion to only have one logo for the club. The club voted and the motion passed. The logo will be changed as described and emailed to everyone for review.

New Club Logo (Kurt Schodorf)

Kurt asked if anyone was interested in merging with PVYSC. Should we discuss it with them? Kurt, Randy, Bill, Kevin, and Jason stated they would be interested in talking to PVYSC about it.



The meeting was adjourned at 9:20pm